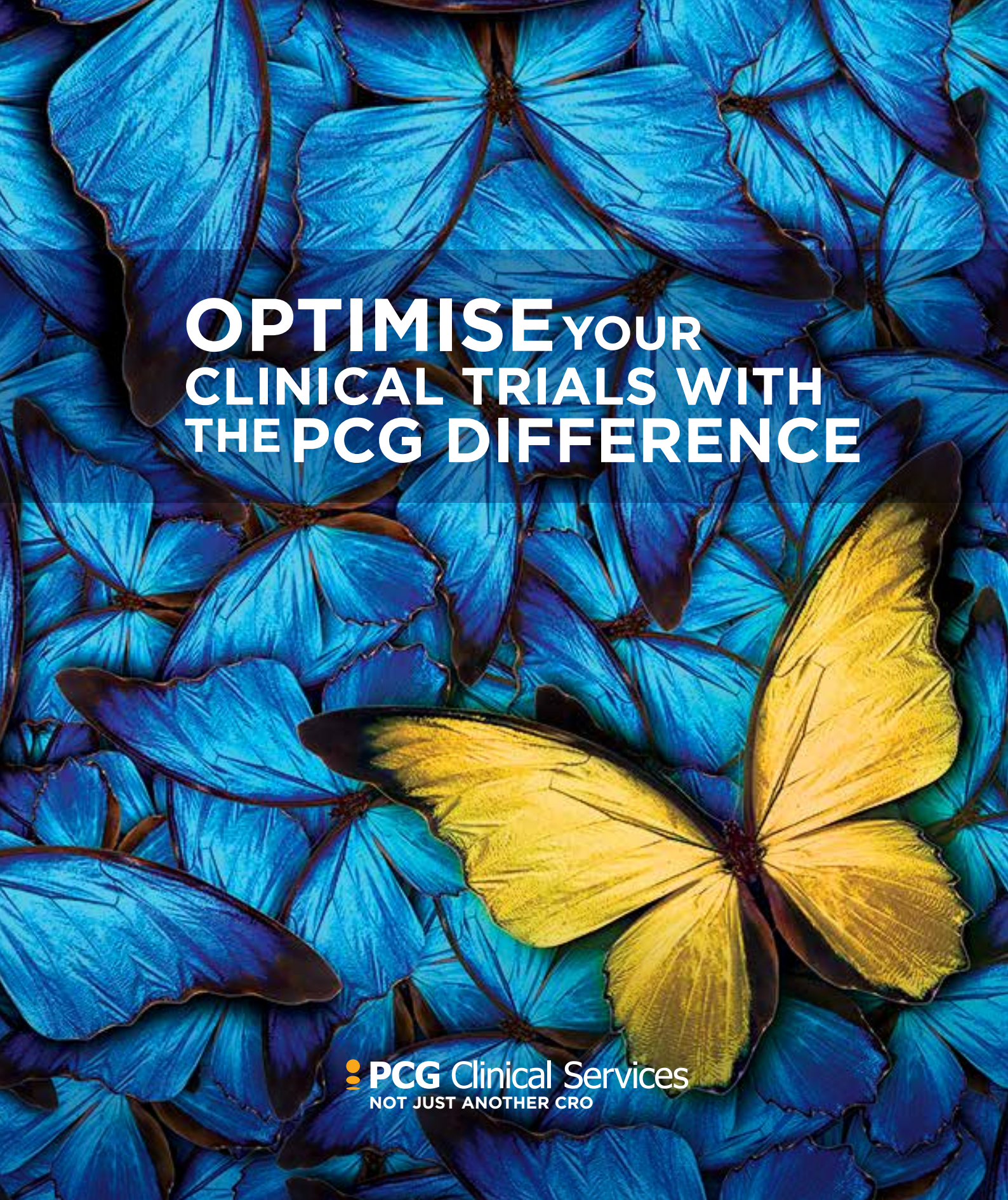

OPTIMISE YOUR
CLINICAL TRIALS WITH
THE PCG DIFFERENCE
PCG Clinical Services
NOT JUST ANOTHER CRO

# PRECISION

## Getting it right the first time

Patients urgently need more effective therapeutics with fewer side effects, but getting new drugs rapidly to market is increasingly challenging in today's economic, competitive and regulatory focused climate. Navigating clinical trial processes can be particularly complex, but with our expertise and guidance we can help you take the most direct path through the clinical development of your product. Our dedicated and experienced advisors rise to the challenge of precision planning to untangle even the most complicated trial situations, so that you avoid lengthy delays and unnecessary costs throughout your clinical development process.

Expertise isn't the only critical factor for successful clinical trials. You also need a partner you can depend on for high quality as well as proactive and efficient delivery – from initial guidance throughout all stages of clinical development. To us, you are not just a client, *you are our partner*.

PCG has developed smarter ways of working, using world-leading electronic data capture (EDC) technologies and sophisticated data handling processes, for accurate delivery of high quality data. Our unique offering blends the comprehensive experience and global reach of a large CRO with the agility, personal service and cost-effectiveness of a smaller one. Simply said, we're not just another CRO.

On the following pages, you will find out how our passion and commitment to improving trials for sponsors as well as patients will ease your journey to the next stage.

PHOTO BY: **ANDREW FRIBERG**

**COMBINING GLOBAL REACH AND EXPERTISE WITH EFFICIENCY AND ADAPTABILITY. ACHIEVING HIGHER STANDARDS THROUGH SMARTER TECHNOLOGIES. EXCELLENCE IN STUDY DESIGN.**

# COMPETENCE

## A full service CRO, running more efficient clinical trials

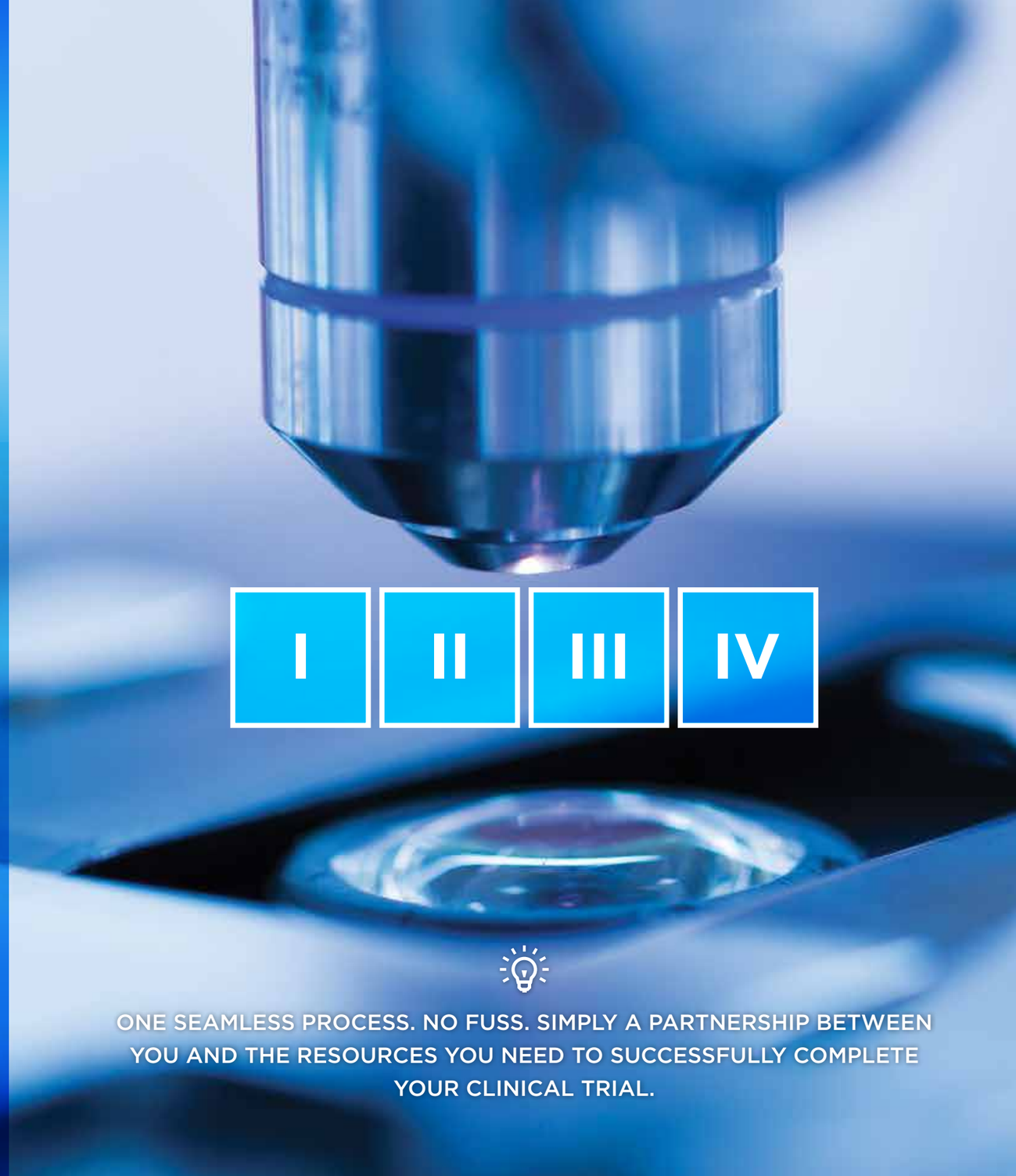
Whether you need assistance with parts of your trial or require our full-service solution, we'll provide a customised package to suit your needs. Our capabilities range from early study trial advice through Phase I to Phase IV trials, including:

- Clinical trial design and planning
- Regulatory advice
- Protocol writing
- Site feasibility and selection
- Regulatory submissions
- Project management
- Site management
- Risk-based monitoring
- Biometrics that include:
  - o EDC and data management
  - o Statistical analysis
  - o Medical writing
- Auditing
- Quality assurance

We have extensive experience in both healthy volunteer and early patient trials, as well as medical device trials for CE and non-CE marked products. In addition, we also perform ATMP studies.

Since we were founded in 2003, we have conducted hundreds of studies worldwide with an excellent track record. Our highly qualified and experienced people, many of whom have a life science PhD, provide a unique pool of scientific expertise and our experience covers an broad range of therapeutic areas.

Our Advisory Board offers invaluable guidance for optimising your clinical trial to meet your objectives and deliver relevant data. Our expert advisors apply their considerable experience in clinical development to improve trial design and execution, ensuring they are highly targeted in order to minimise the use of resources, while still complying with safety and regulatory standards.




**ONE SEAMLESS PROCESS. NO FUSS. SIMPLY A PARTNERSHIP BETWEEN YOU AND THE RESOURCES YOU NEED TO SUCCESSFULLY COMPLETE YOUR CLINICAL TRIAL.**

# ADAPTIVE

## Where there is a will there is a way

Staying up-to-date is essential for survival in our regulated and highly competitive industry; being one step ahead brings critical competitive advantages. You can depend on our commitment to deliver the right service for your needs in a timely fashion. We have the capabilities to conduct a broad range of clinical trial types worldwide. Our dynamic teams are structured for fast decision-making and our attentive project managers work hard to maintain constant and clear communication with you at all stages. This means your product is more likely to stay on track, on time and on budget.

As part of our progressive thinking, we've built partnerships with expert organisations that share our passion for improving clinical trials. Our extended global network of CRO partners is ready to assist with your additional study requirements. For example, we have a seamless collaboration with Phase I clinics and we have trusted CRO partners in many countries that can provide added flexibility and global coverage for trials as required.

Through our experience, we have also established close partnerships with specialized services to complement and support clinical trials in a comprehensive and deeper level.

Our partners are fully evaluated in accordance with our high standards and quality systems, providing a natural and fit-for-purpose extension to your project team.

**FAST DELIVERY, CUSTOMISED FOR YOUR NEEDS.**
**EFFECTIVE, HIGH-QUALITY SERVICE.**
**OPEN COMMUNICATION, FULL-SERVICE NETWORK.**

# PROGRESSIVE

## High standards and smarter data management

Pharma Consulting Group was founded in 2003 by two Swedes, Sverre Bengtsson and Henrik Blombergsson, who were frustrated with the industry's out-dated and inefficient workflows. They developed the internationally renowned Viedoc™ EDC system, which has now been used in over 900 trials in 60-plus countries worldwide. Since then, the company has evolved into its two separate entities, PCG Clinical Services and PCG Solutions, which focus respectively on delivering excellence in services and technology for clinical trials.

At PCG Clinical Services, the next-generation Viedoc technology is core to the studies we conduct for our sponsors. The technology may be highly sophisticated but its beauty lies in its extremely simple user interface and flexible capabilities. As master Viedoc users, we'll ensure your trial gains from its effortless data capture, powerful query flagging throughout the study, and progressive performance. Viedoc is also an excellent project management tool allowing simple exports of your trial data as well as export previews with direct links to the CRF page within the system.

Viedoc's sophisticated functionality also plays a fundamental role in our modern data management approach. The superior EDC system forms the basis of our risk-based monitoring (RBM) strategy including both centralised and onsite monitoring. Centralised monitoring allows us to focus the resources on the most important aspects of trial data and processes, adding flexibility to the way trial sites are monitored while often reducing costs.

**Viedoc™ EDC system**
Since 2003

**72** COUNTRIES

**15** LANGUAGES

**18,300** SITES

**436,000** PATIENTS

SOPHISTICATED AND EFFICIENT EDC TECHNOLOGY.
FULLY COMPLIANT DATA CAPTURE. ROBUST, HIGH QUALITY RESULTS.
VIEDOC MASTER USERS.

# HEART

Long-term working relationships built on our **CORE** principles

Our success depends on your satisfaction with our service, from providing the best advice for your needs to submitting the highest quality clinical data. Therefore, it's essential that we meet your high-value expectations by delivering results not only on time, but also to the agreed contract.

Our CORE company principles lie at the heart of everything we do, and strengthen the lasting and trusting relationships that we value with all of our partners. Our staff take these values into their personal belief system, to guide their professional behaviour with resulting benefits not only for themselves, but also for their colleagues and, of course you, our partner.

## C

**MARTIN VENGE**
SENIOR PROJECT MANAGER

"**Commitment**, for me, starts with each of us as an individual. By feeling totally committed to this organisation, I do my very best on a daily basis and that makes it easy to enjoy my work! You can see this sense of commitment in everyone at PCG, and it shines through with the fantastic teamwork and results we deliver."

## O

**JOHANNA SUNDBERG**
DIRECTOR OF CLINICAL OPERATIONS

"It's essential that we all take complete **ownership** and personal pride in our work, regardless of our position within the organisation. This is a really empowering aspect of our company culture and, when you combine that with our commitment, it means things are truly taken care of - in time, on budget and to the highest possible levels of quality."

## R

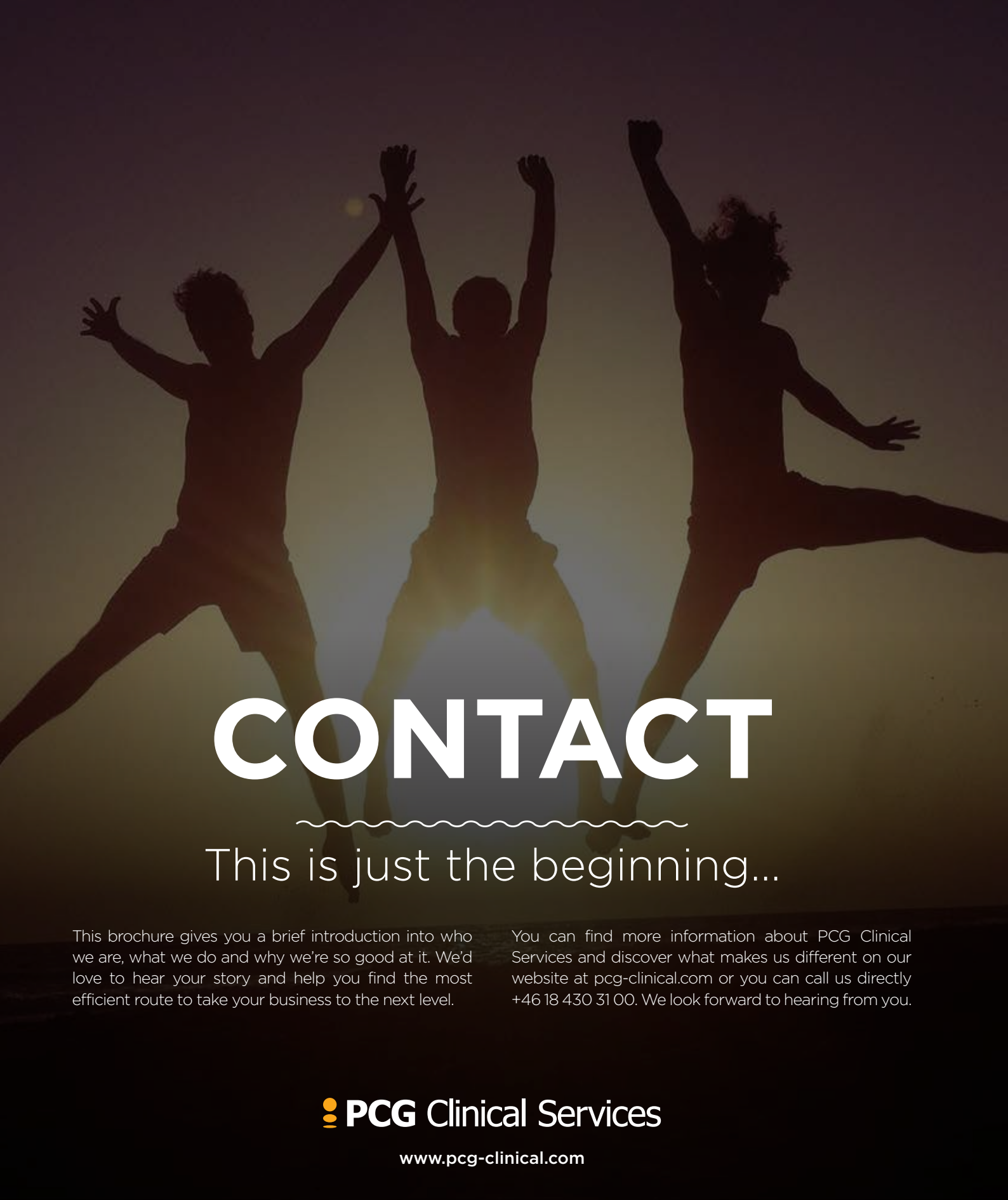
**LOLA ENAPE**
SENIOR QA MANAGER

"At PCG, everyone takes great **responsibility** for their deliverables. When we all embrace our values of commitment and ownership on a personal and professional level, it results in a team that's not only more efficient and effective, but also raises the quality of what we do."

## E

**SVERRE BENGTSSON**
CO-FOUNDER & PARTNER

"We always strive for **excellence**, because we always believe we could be better. Excellence is the goal, and continually aiming for better is an expectation that surrounds our daily work. It is reinforced on a personal level through adhering to our other values of commitment, ownership and responsibility. As a team, it ensures we are constantly learning and improving on all levels throughout the organisation, and passing on those learnings to our colleagues."



# CONTACT

## This is just the beginning...

This brochure gives you a brief introduction into who we are, what we do and why we're so good at it. We'd love to hear your story and help you find the most efficient route to take your business to the next level.

You can find more information about PCG Clinical Services and discover what makes us different on our website at pcg-clinical.com or you can call us directly +46 18 430 31 00. We look forward to hearing from you.

**PCG** Clinical Services

**www.pcg-clinical.com**